

Why Should Your Organization Sponsor the NERGC conference?

- It will give you an opportunity to foster your relationship with active genealogists who do not commonly attend the national conferences. The national conferences are commonly held in the south and west and are not always attractive to northeastern residents.
- You may actively demonstrate new products and services to committed users while minimizing the per person contact cost.
- It will give you an opportunity to let your customers know how much you value their continued membership and support.
- Many attendees are officers in their organizations, or trustees in libraries and historical societies. They are decision-makers when it concerns books, equipment and services.

We will:

- Include your organization's name, description, and a link to your website on the sponsor page on the NERGC website
- Mention you on Facebook, our blog, e-Zine, Syllabus, and on-site signage;
- Include you in a list of sponsors that will be placed in our conference packet and, if applicable, our tote bag.
- Selected sponsorships will have an opportunity to place gift items and brochures on chairs, and banners in selected locations, and briefly introduce the sponsoring organization.

NEW ENGLAND REGIONAL GENEALOGICAL CONFERENCE

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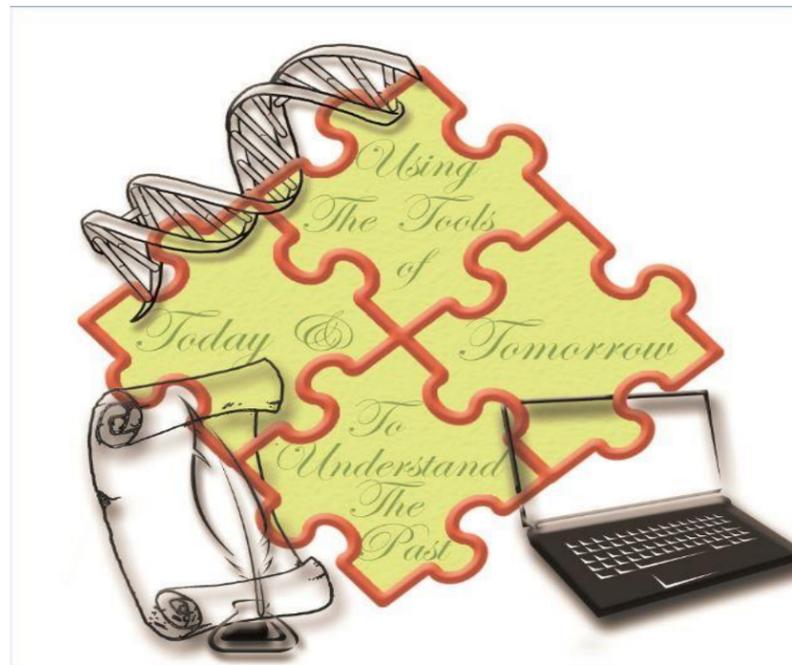
2017nergc@earthlink.net

We're on the Web!

See us at:

www.nergc.org

NERGC is a 501(c)3 organization and all donations are tax-deductible.



New England Regional Genealogical Conference

New England Regional Genealogical Conference (NERGC): Who are we?

The biennial New England Regional Genealogical Conference (commonly known as NERGC) is run by the New England Regional Genealogical Consortium, Inc., an organization of 25 genealogical societies. To date, NERGC has produced twelve conferences in every state in New England. Conference speakers have been both nationally known lecturers that tend to draw attendees and new, often dynamic, speakers from the participating societies. In 2017, our featured speakers will be Thomas MacEntee, Warren Bittner, and Kenyatta Berry. Conference programmers emphasize quality, experience, integration, coordination and balancing of speaker topics with the theme for the conference. The goal of NERGC is to promote the skills and expertise of genealogists through sponsorship of valuable educational conferences. Success breeds success. NERGC's reputation for providing high quality informative learning is reflected in the size of its paid conference registrations and the increasing number of attendees who now come from across the United States and Canada to spend time in New England.

Special points of interest

NERGC is an all volunteer organization. The volunteers are working to make a successful educational opportunity available for their members. The conference success is their success.

Attendance at past conferences shows an increasing number of attendees

2009, Manchester, 739
2011, Springfield, 830
2013, Manchester, 874
2015, Providence, 964

Dates: April 26 to 29, 2017

Location: Springfield, Massachusetts. MassMutual Conference Center for presentations.

Hotels: Springfield Sheraton and Springfield Marriott

Transportation: easy access by car from all directions; AMTRAK; Peter Pan Bus Lines; Bradley International Airport in Hartford, CT

Theme of the Conference: *Using the Tools of Today & Tomorrow to Understand the Past*

Submissions are requested (lectures and workshops) on the following topics

- New England's repositories (archives, libraries, historical societies)
- Understanding and analyzing genealogy records on paper and online.
- Successful research planning and project implementation.
- New research methodologies and strategies, including technology and techniques.
- Genealogy research focused within social, cultural, racial, or ethnic groups.
- Family history writing and publishing in print and on the web.
- Technology: the Cloud, social media, high tech solutions, and apps for genealogy, what's new on the Web
- Social and cultural history related to genealogy;
- What to do when there is no vital record;
- New uses of sources (such as religious, civil, cemetery, military, and newspapers);
- Photography & Heirlooms
- Engaging our Youth.

What did our 2015 attendees like best?

I live in the West. Hearing about Irish and French-Canadian sources is a treat for me as I don't have access to that kind of resource.

The excellent presenters and creative methods they introduced dealing with the uses of sources/records. It was my first and I'm ready to sign up for 2017.

The Ancestors Roadshow!

The quality of the presentations! You have some of the best public speakers I have ever encountered.

We love how it is focused on New England Research and the size. Sometimes the larger conferences give me ideas but I find I get more from the regional conference.

The requested donation for sponsorship is based on our conference costs. We welcome all inquiries and will discuss alternate proposals. Contact Mary Ellen Grogan, Sponsorship Coordinator, 2017nergc@earthlink.net

Primary Sponsorship Opportunities

Welcome Reception (Wednesday night): This option will show your support right from the beginning of the conference. Welcome refreshments will be served (partially covered by the sponsor). Full acknowledgement will be made and banners and/or an informational video may be used. Event will be held at the Springfield Museum and Archives. Requested donation: \$3,000.

Conference Opening Ceremony (Thursday morning): Welcome from conference organizers and representative of the organization sponsoring the event may be augmented by a colorful event such as music and/or historical reenactment, Keynote speaker. Requested donation: \$2,500

Ancestors Roadshow: NERGC has operated an event known as the *Ancestors Roadshow* since 2005. In this event, professional genealogists and speakers volunteer to assist attendees with genealogical advice. In 2017, about one-third of the attendees used this opportunity and, in fact, people were turned away. We would like to provide the volunteers with a small gift to continue to offer their time for this event. The sponsor would receive full credit on all media materials; be given an opportunity to install signage describing their company in the *Ancestors Roadshow* space; be given the opportunity to provide gifts (pads, pens, flashdrives, etc.) with the company logo to participants. Requested donation: \$3,000 or equivalent.

Wednesday Track Sponsorship: The formal conference begins on Thursday, but on Wednesday we give attendees an opportunity to attend in-depth specialized tracks. These have proven quite popular. The Sponsor will be able to provide an additional luncheon speaker, information on their organization or company, and will receive full acknowledgement in the syllabus and handouts. Requested donation: \$1,250 in cash or provide four speakers who must be approved by the Program Committee.

- Beginning DNA Day
- Librarians' Day
- Professional Genealogists Day
- Society Leadership Day
- Technology Day

Details of the special track themes will be found on our website, nergc.org, under the "Call for Papers". Note that the website is being updated.

Technology Room: We want to set-up one of the lecture halls with high speed Internet access to allow presenters to give real-time lectures on the use of websites. Attendees will bring their own electronic devices. The sponsor may give three lectures featuring their organization at no additional cost. The sponsor may provide a banner for their organization to be placed prominently in the room. Requested donation: \$3,000.

More Comments

The wealth of opportunities for information gathering that had a direct impact on my research. Very motivational!!

The amazing amount of content. Eight simultaneous tracks of excellent, relevant, material was impressive and often left me wishing I could attend more.

It was so inspiring to meet so many people who like genealogy as much as do and who also care about research standards, communication and accuracy all in one place. The cooperation, openness and friendliness was

FACTS on 2015!

Total attendees: 964
 First conference: 39%
 Will attend 2017: 95%
 Attendees came from every New England state, New York, New Jersey, Canada and 28 other states.